MID-AMERICA CLUB IT CONNECT
6:00 PM, JULY 27, 2017
CONNECTED
CARS
Reviewing the State of the Art

What is the state-of-the-art in the connected car industry, and what are the challenges and opportunities that big data and machine learning can address?

Cars are now connected to the internet and car manufacturers are becoming more like software companies, shifting focus from traditional hardware platforms towards the software and services platform, leveraging scalable cloud computing with machine learning and IoT.

Learn what BMW is doing with machine learning to address the challenges of journey management and integrating daily activities to make the Ultimate Driving Machine become the Ultimate Smart Driving Machine.

In this presentation, we will talk about the science behind the connected car, as well as the uses of data and intelligence to improve driving whether a professional racing car driver or someone making a run to the supermarket.

Get Connected. Join us at Mid-America Club IT Connect on July 27, 2017. Enjoy a presentation from a thought-leader in tech and our spirited Q&A afterwards!

Speaker: *Alvin Chin, Senior Researcher, Machine Learning*
BMW Technology Corporation

MID-AMERICA CLUB IT CONNECT MEETINGS

Our next meeting will be **July 27, 2017 at 6:00 pm** in the Mid-America Club on the 80th floor of the Aon building in downtown Chicago. Please RSVP with the Club at **312-861-1100** or online at **midamclub.com.** Limit **3 guests** per membership. Members must register their guests with the Membership Department.

Mid-America Club IT Connect is presented by **Polymorphic Systems, Inc.**